

# CENTER FOR INNOVATION, BUSINESS & ENTREPRENEURSHIP

---

The Center for Innovation, Business, and Entrepreneurship (CIBE) at Wabash College works with students in all majors to develop their business and entrepreneurial knowledge and skills in concert with a rigorous liberal arts education to prepare them for success as innovative leaders throughout their careers.

This highly competitive and selective program provides students the opportunity to engage in educational and professional intensive experiences, entrepreneurship, and project-based management opportunities, along with meaningful internships that lead to enhanced skills development for solving real-world problems.

CIBE provides the focal point for credentialing and professional development modules in business and leadership for Wabash College students. CIBE supports an entrepreneurial mindset through project-based opportunities sourced from students, alumni, the College, non-profits, and local and national businesses.

CIBE works by integrating facility resources, educational programming, and myriad robust partnerships and connections to guide students toward engagement in their communities, development of their professional capabilities, and enactment of their entrepreneurial ideas.

Located at the Fusion54 building, on the third floor, the CIBE Programs include:

- Business Innovation Program (BIP)
- Project Management Intensive (PMI)
- LEAN Process Improvement Intensive
- Sandler Sales Method Intensive
- Unlocking Leadership with Emotional Intelligence Intensive (in partnership with the Wabash Democracy & Public Discourse Initiative)
- Entrepreneur-in-Residence Program
- Other shorter programs with partner organizations include: Coding Intensive, Excel Analysis Intensive, and AWS Intensive
- Summer Innovation Internships
- Dill Small Business Internships

## CIBE Innovation Consultant Program

The mission of the CIBE Innovation Consultant Program is to build a premier business and innovation co-curricular program that is recognized for academic excellence, professional effectiveness and personal accountability in a context that strives to be faithful to the ideals of the liberal arts education.

The CIBE Innovation Consultant Program is highly competitive and selective. It exists to ensure twenty graduating Consultants per year are well-positioned to present to hiring firms, fellowships, or graduate schools their strengths in critical thinking, problem-solving, leadership, communication, and analytical skills gained from their Wabash studies and additional training.

## CIBE Four I's Strategy:

CIBE Partners will be coached and supported through a Four I's approach to training and real-world experiences. Consultants are guided through:

1. **Instruction:** Build on and supplement the Wabash academic education with BIP and other meaningful immersive opportunities to provide a solid foundation in business.
2. **Intensives:** Put student into sector-specific intensive that give them a deep-dive into industry-specific insights and exposure to the latest trends and best practices.
3. **Internships:** Provide student meaningful internship experience where they are able to combine Instruction & Intensives to put their knowledge to work.
4. **Involvement:** Engage students in real-world work on campus, and in the community to solve complex problems from business operations to marketing and data analytics.

## University of Notre Dame Pipeline & Other Programs:

In 2015, Wabash signed a Memorandum of Understanding with the University of Notre Dame's ESTEEM Masters program. ESTEEM is a one-year master of entrepreneurship (MS) that is awarded by the Mendoza School of Business and the College of Arts & Sciences. The MOU formalized a pipeline program that reserves two (2) seats in each ESTEEM cohort specifically for Wabash students. The prerequisites for admission to ESTEEM are a major in Biology, Chemistry, Physics, Computations Mathematics, or Financial Economics. ESTEEM is an intensive, one-year, full-time graduate degree program.

The CIBE has also assisted in negotiating other MOUs in business-related areas of post-graduate study with Indiana University Kelley School of Business, Indiana University O'Neil School of Public & Environmental Affairs (SPEA), Purdue University Krannert School of Business, Wake Forest University, Butler University Lacy School of Business, and DePaul University Chicago.

For additional information, please contact Roland Morin, Associate Dean & Director CIBE